



I F E M I N I S T
P H O T O G R A P H Y
C O N T E S T

PERS-
PEKT-
IV_A

2022
WOMEN
& BODY
DIVERSITY

RULES



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L I F E M I N I S T
PHOTOGRAPHY
CONTEST
PERS-
PEKT-
IV_A

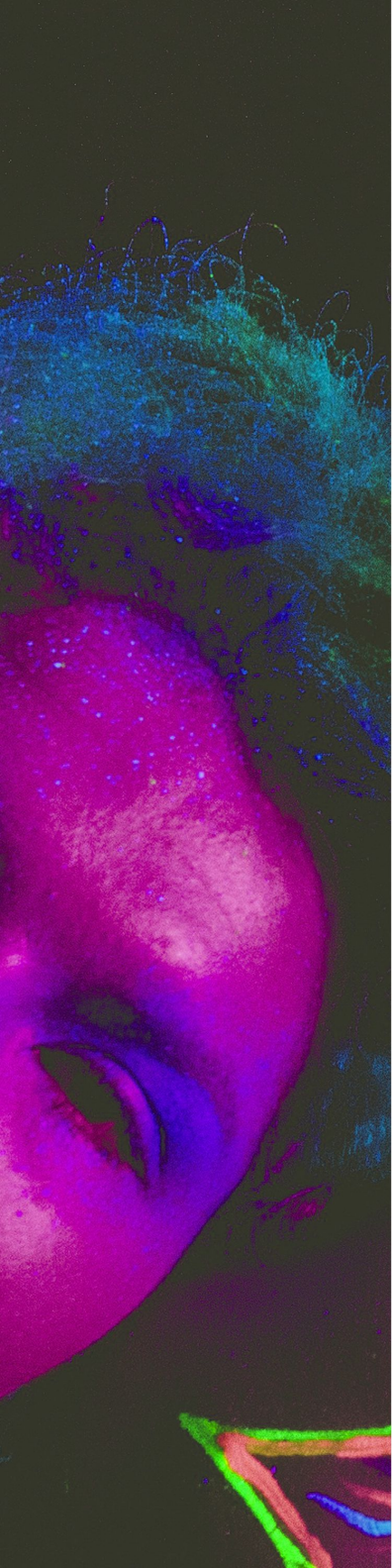
La Vienísima announces the *Second Feminist Photography Contest PERSPEKTIV_A* on the occasion of **International Women's Day**. An initiative that arises with the aim of giving visibility to women artists and photographers, promoting the achievement of a more just and egalitarian society, promoting **feminist movements** and stimulating the creativity of participating women.

Why only Women? Because although at the international level we find a high number of active professional female photographers and it is a group with high education, training and specialization, there is an evident imbalance in visibility, as well as in access to the mechanisms of distribution, legitimation and commercialization of the artwork compared to male artists.

FIRST. AIM_

1. La Vienísima convenes the *Second Feminist Photography Contest* **PERSPEKTIV_A** that will reward the photographs that best make visible the reality of women in different socio-cultural environments. All kinds of creative approaches and all kinds of points of view will be especially valued. For this year **2022**, the theme of the contest will be **WOMEN AND BODY DIVERSITY** and it will seek to show images in which the protagonism falls on this subject, of any kind, in any state, anywhere, but always showing this reality or realities.

2. The work must be original and unpublished. It must not have been awarded or be pending resolution in other competitions, contests or calls. Participants also guarantee the authorship and originality of the photographs presented, as well as the absence of third party rights over them, being responsible for any claims that may be made in this regard.



SECOND. ELIGIBILITY_

1. Any **WOMAN**, may participate, of any nationality, who, at the closing date of the period of admission of artworks, **is 16 years old or over.**

2. All **WOMEN** are eligible, whether professional or amateur, to participate in this photographic contest, provided that their photographs conform with the regulations thereof.

3. The presentation must be individual. Collaborative or collective works will not be admitted. Each participant may present a maximum of **two (2) photographs**, and will do so nominally -not with a pseudonym-. In the case of sending more photographs, only the first two will be accepted.



THIRD. REQUIREMENTS_

1. To avoid shipping costs, participating women must send the photographs electronically and the following information to:

lavienisima.perspektiv.a@gmail.com

The heading of the email should consist of, "**LAST NAME_NAME_PERSPEKTIVA**":

A. PHOTOGRAPHS:


a. The photographs must respect the following requirements: They must be JPG files. They must have a minimum resolution of **1.024 x 1.024 pixels**. Photographs must be in **1:1** or **SQUARE format**. The file size must not exceed a maximum of 3 Megabytes (Mb).

b. The photographs must be taken with a digital camera or any other type of mobile device that guarantees the minimum resolution requested in these bases.

c. Cropping the photographs is allowed, as well as the retouching of them when it is to apply global filters that improve their quality (brightness, contrast...). The use of HDR is also allowed.

d. JPG files must be titled with the last name, followed by the author's name and the title of the photograph:

(LAST NAME_NAME_PHOTOTITLE)



e. It's recommended to send each photo in different emails, to avoid a very large weight that causes the server to reject the files. In this case, the **SUBJECT**, in addition to the above, must include **I** or **II** as appropriate.

B. A file in **WORD** indicating the following data:

- a. Title of the Photograph.
- b. Year and place where the photograph was taken
- c. Full name of the participating woman.
- d. Country and city of origin of the participant
- e. The file in **WORD** must have a name that indicates the surnames and first name of the participant woman and end with the word "DATA": **LAST NAME_FIRST NAME_DATA**

****** Participating **WOMEN** who do not include this information may be excluded from the contest.

The organization will protect the authorship of the works, guaranteeing the transparency of the deliberation process. Any questions or incidents in the participation process will be addressed through the email:

lavienisima.perspektiv.a@gmail.com

The creativity and innovation of the technique used and the way in which the message is transmitted will also be valued. The **title** of the photographs will also be valued under these criteria.



**FOURTH. SUBMISSION OF
APPLICATIONS AND DEADLINE_**

The deadline will be Saturday,

**February 26th, 2022 until
23:59** austrian time.



FIFTH. JURY_

The contest will have two types of jury:

1. PROFESSIONAL JURY: Once the photographs have been received, they will be evaluated by a jury formed by people of recognized prestige in the field of **arts, culture, photography, gender perspective** and **feminist movements**. Its composition will be communicated once the deadline for submitting applications is closed. The jury will be responsible for the interpretation of these **RULES**, as well as the elevation to **La Vienísima** of the proposal to award of the best photograph. The prize may be declared void in the event that the number of photographs submitted is not sufficient or when the jury considers that none of them meet the requirements. The decision of the jury is final.

2. PUBLIC JURY: After the deadline, the works will be publicly exhibited (with full name and country of origin) in the social networks of **La Vienísima**. The works with more "*likes*" and "*positive*" interactions will have a special mention by the organization. **La Vienísima is not responsible** for the **possible censorship** of the participating works on social networks (*Facebook / Instagram*) during the exhibition and public assessment process. Photographs that due to their content may be considered to violate current legislation will not be published.



SIXTH. AWARDS_

1. According to the evaluation made by the **professional jury**, the best **PHOTOGRAPH** will be selected, which will be endowed with the amount of **200 euros** and **diploma**.
2. The **PHOTOGRAPH** that popularly achieves the greatest impact on social networks, will be endowed with **50 euros** and **diploma**.
3. The organization will award three special mentions consisting of a **diploma**.
4. In no case may the prize be awarded to two *ex aequo* works, that is to say, there will be no possibility of a draw and to award the prize to two contestants because it is estimated that the two works are of equal quality.
5. The prize amounts will be paid by bank transfer. The diplomas will be sent in digital format. The winners will be notified of their status as winners through the email address provided for communication purposes.
6. The winners of the prizes must answer the message received accepting each prize. If no response is received within five calendar days of sending the email or if the email address is erroneous or nonexistent, the prizes will automatically go to the next photograph selected by the juries.

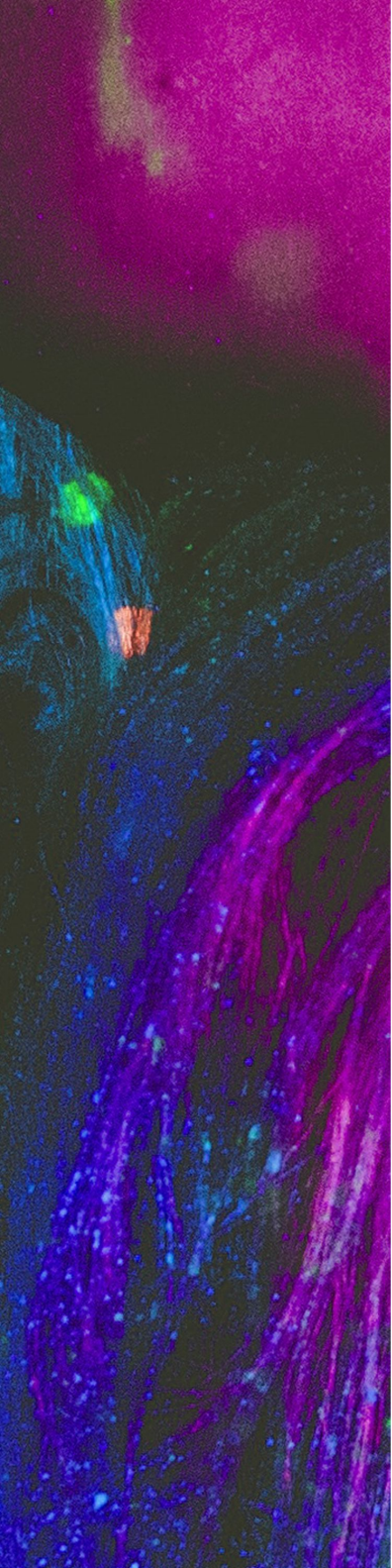


SEVENTH. INTELLECTUAL PROPERTY_

1. Participants authorize the reproduction, distribution and public communication of the images presented, as well as their adaptation to the necessary support for the purpose of their communication. These images will become part of the **La Vienísima** archive, which can only be used for informative and non-profit purposes. This authorization does not imply exclusivity towards **La Vienísima** and the author may make use of his images at his discretion. In the event that **La Vienísima** uses any image in acts of public communication, it will always mention the name of its author.

2. The authors selected according to the previous paragraph authorize and assign to **La Vienísima** the necessary rights to disseminate the images through their social networks and other platforms. The authors will not accrue any financial compensation for this concept.

3. La Vienísima reserves the right to organize a physical exhibition of the best photographs, if during the course of this contest and before the jury's decision, the availability of a cultural space in Vienna that promotes **culture, feminist movements** and the **equality**.



EIGHTH. JUDGMENT OF THE JURY_

1. La Vienísima will publish the resolution of the awards within **a maximum period of 10 calendar days** from the end of the participation period. It will be published through its social networks.

2. The awarding of the prize will also be communicated personally to the winners at the email they have designated for this purpose.



NINTH. ACCEPTANCE OF THE TERMS_

- 1.** The presentation to this contest does not generate any right to its participants until the prize has been awarded by resolution of **La Vienísima**.
- 2. La Vienísima** reserves the right to declare the prize deserted in any case.
- 3.** Participation in this contest, by sending the documentation to aspire for the awards, implies knowledge and acceptance of the **RULES** of this call; the acceptance of the decisions of **La Vienísima** regarding it; the author's commitment to not to withdraw the work before the jury's decision is known; accept the prize if it was granted, or reintegrate it if the requirements established in the call are not fulfilled, as well as subscribe as many documents as are necessary for the fulfillment of these **RULES**.



TENTH. DATA PROTECTION_

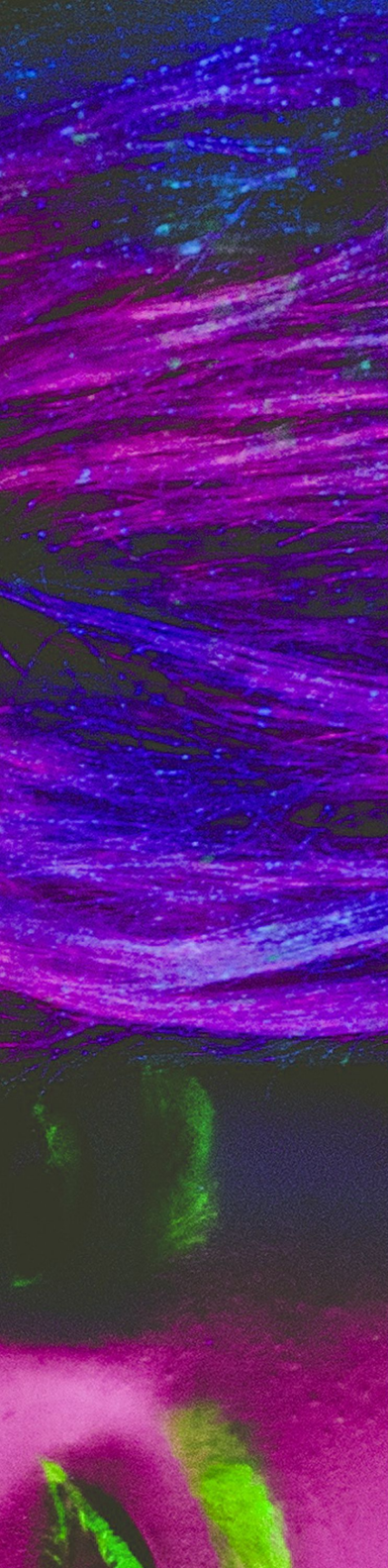
- 1.** In accordance with the provisions of the European Union regulations on data protection, **La Vienísima** informs the participants, and they give their consent for the personal data they provide, to be incorporated into a file owned by each of them with the following purposes: I) Their participation in the contest in accordance with its terms and conditions; II) The management and delivery of the prize in the event that it was awarded.
- 2.** On the other hand, the participants authorize with their participation in this contest, that **La Vienísima** may publish their name, surname and image on its social networks and in any other medium, for informational purposes.
- 3.** Participants will respond, in any case, that the personal data provided to **La Vienísima** on the occasion of this promotion are truthful and they are responsible for communicating to the organization any changes in them.
- 4.** Participants may at any time oppose the processing of their data for sending communications, news and activities of **La Vienísima**. They may also record the rights of access, rectification, cancellation and opposition by contacting **La Vienísima** through the email: lavienisima@gmail.com, with the reference "Data protection"



ELEVENTH. RIGHT OF EXCLUSION_

La Vienísima reserves the right to discard and exclude any participant from the contest, if any of the following circumstances occur:

- When they sign up with fake data. For this purpose, participants may be required to verify their data.
- When in any way, fraudulent or artificial, manipulate their participation in the contest.
- When the jury considers that the work does not fit the theme convened; contain elements that in any way can be considered contrary to fundamental rights and public liberties; induce, incite or promote hatred, criminal, denigrative, discriminatory, violent actions, in general, contrary to law or public order; are protected by any intellectual or industrial property rights belonging to third parties, without the participant having previously obtained the necessary authorization from their owners; violate the right to honor, personal and family privacy or the image of people; they may constitute advertising or that incorporate elements that may damage the normal functioning of the network, system or computer equipment.
- When these **RULES** are breached in any way.



TWELFTH. DISCLAIMER_

La Vienísima is exempted, not being responsible for the non-compliance of the participants in the field of intellectual, industrial or image property, as well as any responsibility that could derive from the breach or defective fulfillment by the participants in the contest of the present **RULES**.



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@lavienisima